

PRESS RELEASE

Contact: Alison Taylor
info@everyonesbusiness.net
617-413-8775
www.everyonesbusiness.net

Make “Everyone’s Business” *Your Business*

Beverly, MA – July 9, 2007 Could a television pilot produced right here on the North Shore make it cross-country to a major network? There are a handful of optimistic professionals willing to find out. Ipswich-based screenwriter Alison Taylor, Debra Crosby, founder of Debra Crosby’s A Quest Actor’s Studio in Salem, Wakefield playwright David Mauriello, and Morris Leibovitz, president of Film North, Inc., along with Beverly Community Access Media (BevCam) and a core cast of ten talented local actors are about to undertake the production of a TV pilot for an original sitcom called “Everyone’s Business.”

Late last year, key members of Film North, an organization whose mission is to promote filmmaking north of Boston, approached its screenwriting group looking to develop a script into a locally produced television series that would provide creative programming for BevCam. Serendipitously, Film North member Alison Taylor had just recently written an original TV pilot and saw this as an amazing opportunity. Her script was workshopped and polished in a collaborative effort with writing group members including Morris Leibovitz and David Mauriello.

Debra Crosby of A Quest Actor’s Studio and new member of Film North initially joined the project to offer her expertise in casting. Inspired by the writing and the team of talent, Ms. Crosby is now enthusiastically on board to direct the cast of “Everyone’s Business.” The cool cast of “Everyone’s Business” includes actors from the Greater Boston and North Shore area.

The title of the pilot episode of “Everyone’s Business” is *Population 3,001*. The show opens following Libby Hanson into the fictional town of Appleton, population 3,000. Libby is newly single and in for culture shock. Her first night in town takes her to the “Top of the Hill” B&B where she meets the owner Dennis and his friends Erika, Marybeth, and

Scott. They can also be found hanging out at the local cable station (Erika's living room) and in a historic house museum (Libby's office and home of Jane Haley, resident colonial ghost). They experience the classic symptoms of small town New England and use them to exploit each other and their neighbors as much as possible.

What else is there to do, really?

In addition to the pilot, Don Berman, Dennis Heslet, and Walt Kosmolski of BevCam filmed the auditions, the callbacks, and will be filming the upcoming table read to produce a behind-the-scenes look at what it's like for actors to experience the casting process. This documentary/reality TV programming will air in late summer.

The pilot is being produced purely on a volunteer basis. BevCam has generously offered the use of its equipment while the cast and crew, who so strongly believe in this project, are donating their talent and time. If funding and sponsorship is found, the show has the potential to grow from being a locally-produced pilot episode to a locally-produced, successfully running series. The pilot will be shot in August/September with hopes of being presented in the fall on BevCam and other local access stations.

And perhaps, some day, beyond.

Press is invited to the table read at BevCam on July 18th at 7pm. For information, please contact Alison Taylor at info@everyonesbusiness.net, 617-413-8775.

BevCam
www.bevcam.org
978-927-5544

Film North Inc.,
Morris Leibovitz, President
www.filmnorth.org

Debra Crosby, A Quest Actor's Studio
www.aquestactorsstudio.com
978-741-2287